**KROK UNIVERSITY**

**Department of Marketing and Behavioral Economics**

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| Course | КЛІМАТИЧНИЙ МЕНЕДЖМЕНТ  CLIMATE MANAGEMENT |
| Instructor | **Bielova Olena Ihorivna**  Assoc. Prof., Ph.D. |
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| Consultations | *consultations on campus*: -  *Online consultations:* consultations in MS Teams (Fridays 13:30- 14:30)  https://teams.microsoft.com/l/meetup-join/19%3ameeting\_MTZhNzgwZTktNDQ4ZC00MGM5LTkzOWItYTU2NzkzN2U0NWQy%40thread.v2/0?context=%7b%22Tid%22%3a%22cf94ad9d-2983-43f5-9909-722602ea2165%22%2c%22Oid%22%3a%220a60f68c-9f8a-4238-b108-23a5cbbf3c72%22%7d |

1. **Short annotation to the course –** Future climate change could have a significant impact. Responding effectively to climate change requires both reducing energy use and greenhouse gas emissions (mitigation) and being ready to adapt to climate change impacts as they occur (adaptation). This course is to provide students with the understanding of Climate management, its features and peculiarities.
2. **The purpose and objectives of the course.** The aim of the course is to substantiate the importance, role and functions of Climate management for the organization, as well as the formation of a modern view of Climate management. The goals of the course are:

* definition of the essence, types, models of Climate management for a modern organization;
* substantiation of the role of Climate management for organization development;
* disclosure of Climate management tasks in building an effective system of management development for organization;
* analysis of modern forms of Climate management and decisions based on it;

1. **Course format -** blended - The course, which is supported in the Moodle system, has a structure, content, objectives and assessment system;
2. **Learning outcomes –** Upon successful completion of this course, students will be able to use knowledge of the Climate management in the organization, principles and methods; to identify needs in changes of managerial approaches to support Climate management, initiate managers and construct a target state system for Climate management; use knowledge of Climate management in different functional areas of businesses.

**5. The volume of the course** 90 hours, incl. 14 hours of lectures and 16 hours of practical classes

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| **Type of lesson** | **Total number of hours** | | |
| **Total number of hours, credits / form of study** | **daily** | **extramural** | **distance** |
| lectures | 14 | 14 | - |
| seminars / practical / laboratory | 16 | 16 | - |
| independent work | 60 | 60 | - |

**6. Course signs:**

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| **Year of teaching** | **Semester** | **Specialty, educational program** | **Course**  **(year of study)** | **Normative\**  **selective** |
| 2024-25 academic year | 1 |  | 2 | **selective** |

**7. Prerequisites –** Students must have basic knowledge of management.

**8. Hardware and software –** PC / laptop, Internet access, camera, microphone.

**9. Course policies.** Academic integrity is the presentation of one's own work and the proper recognition of the contribution of others. Any violation of this principle constitutes academic dishonesty and may result in poor evaluation and disciplinary action. Forms of academic dishonesty include:

* Plagiarism - presenting all or part of someone else's work as one's own in an academic exercise, such as an exam, a computer program, or a written assignment.
* Fraud - Using or attempting to use unauthorized materials during an exam or assignment, such as using unauthorized texts or notes or improperly obtaining (or attempting to obtain) a copy of an examination or exam answers.
* Promoting academic dishonesty - helping others commit an act of dishonesty, such as replacing an exam or completing a task for someone else.
* Fabrication - modification or transfer, without permission, academic information or records.

**10. Course scheme**

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| **Date / time** | **Topic** | **Form of activity** | **Materials** | **Resources** | **Task, hours** | **Grades** | **Deadline** |
|  | **TOPIC 1 *OVERVIEW OF CLIMATE MANAGEMENT IN UKRAINE AND EU*** | ***►Lecture 1*** | LECTURE in Moodle | 1-4 (Moodle) | **LECTURE**: 2 hours | - | **-** |
|  |  | ***►Task 1*** | TASK in Moodle | 1-4 (Moodle) | **PRACTICE**: 2 hours | 10 |  |
|  | **TOPIC 2 *PLANNING OF CLIMATE MANAGEMENT*** | ***►Lecture 2*** | LECTURE in Moodle | 1-4 (Moodle) | **LECTURE**: 2 hours | - |  |
|  |  | ***► Task 2*** | TASK in Moodle | 1-4 (Moodle) | **PRACTICE**: 2 hours | 10 |  |
|  | **TOPIC 3 *ORGANIZATIONAL PROCESSES OF CLIMATE MANAGEMENT*** | ***►Lecture 3*** | LECTURE in Moodle | 1-4 (Moodle) | **LECTURE**: 2 hours | - |  |
|  |  | ***► Task 3*** | TASK in Moodle | 1-4 (Moodle) | **PRACTICE**: 2 hours | 10 |  |
|  | **TOPIC 4 *LEADING OF CLIMATE MANAGEMENT*** | ***►Lecture 4*** | LECTURE in Moodle | 1-4 (Moodle) | **LECTURE**: 2 hours | - |  |
|  |  | ***► Task 4*** | TASK in Moodle | 1-4 (Moodle) | **PRACTICE**: 2 hours | 10 |  |
|  | **TOPIC 5 *CONTROLLING OF CLIMATE MANAGEMENT*** | ***►Lecture 5*** | LECTURE in Moodle | 1-4 (Moodle) | **LECTURE**: 2 hours | - |  |
|  |  | ***► Task 5*** | TASK in Moodle | 1-4 (Moodle) | **PRACTICE**: 2 hours | 10 |  |
|  | **TOPIC 6 *REGULATION OF CLIMATE MANAGEMENT*** | ***►Lecture 6*** | LECTURE in Moodle | 1-4 (Moodle) | **LECTURE**: 2 hours | - |  |
|  |  | ***► Task 6*** | TASK in Moodle | 1-4 (Moodle) | **PRACTICE**: 2 hours | 10 |  |
|  | **TOPIC 7 *EFFECTIVENESS OF CLIMATE MANAGEMENT*** | ***►Lecture 7*** | LECTURE in Moodle | 1-4 (Moodle) | **LECTURE**: 2 hours | - |  |
|  |  | ***►TESTS*** | **TEST** in Moodle | 1-4 (Moodle) | **TESTS**: 2 hours | 40 |  |
| **TOTAL FOR THE COURSE** | | | | | | **100** |  |

**11. Evaluation system and requirements / Evaluation system and criteria**

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| **General course evaluation system** | *Participation in the work during the semester / exam - 60/40 %* |
| **Requirements for individual / written / work / seminars** | *A Task on the topic of the previous lecture is prepared for each seminar. The text of the Task should include up to 750 words (2 pages). Tasks must be written independently, plagiarism is prohibited, no references or citations are required. The quality and originality of your arguments are evaluated. The Task should be presented in Moodle. Each Task can be rated a maximum of 10 points.* |
| **Conditions of admission to the final control** | *Students who have scored at least 25% of points are admitted to the final control* |

**12. Grades**

**А (perfectly) 90-100%**

**В (very good) 80-89%**

**С (good) 70-79%**

**D (satisfactory) 60-69%**

**Е (accepted) 50-59%**

**F (not accepted) 0-49%**