KROK UNIVERSITY

Project and Process Management Department

SYLABUS DISCIPLINE

CSBLA04: Intellectual Intelligence

Higher Education Degree – Bachelor's Degree
Specialty 122 Computer Science
EP «Computer Science»
Number of credits: 5
MOwl Teaching: English
Course Manager Prof. Oleksandra Liashenko)

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Description of the discipline

Traditionally, the term "intelligence" has an established "militant" connotation and a certain secrecy. However, military intelligence sometimes reviews more than 90% of the information obtained from open sources, and Ukrainian Lieutenant General Viktor Hvozd believes that "talking is always an invisible electronic connection." Information that any researcher, no matter what is the field of his research, influences continuous exploration. However, intellectual intelligence is not just about science. Observing the behavior of competitors, conducting strategic sessions, constructing the future on a scale from corporations to the global space - this has a cognitive basis. Thus, intellectual conversations aim to convert tomorrow's knowledge into the present.

The expected results are assumed to be what you can do know: ways to build a "cognitive framework" of intellectual intelligence content:

to convert the results of the application of the "cognitive framework" of intellectual intelligence in business processes;
demonstrate: the ability to use.

Course Topics

Avdithorne years	Theme	Learning Outcomes	Task
1	Multiple intelligences theory	Disscasion IQ test IQ Test. Free and No registration, test your intelligence at 123test.com	Group work Are There Multiple Intelligences? - Learn More About The Nine Types of Intelligence	123test
1	What is Intellectual Intelligence	To understand: a Gauge of one's cognitive ability to analyze and assess information to produce knowledge and understanding.	Discussion Launching Diversity-Intelligent Strategies in Organizations: A Leadership Development Perspective
2	Intelligence Science	Understanding of concepts	Training exercises
2	Competitive Intelligence	Competitive Analysis is vital for a thorough understanding of your own brand position, audience and trends. From tracking how you stack up and which competitors are gaining on you, to developing a	Training exercises Competitive Intelligence - NetBase Quid

		fuller picture of emerging trends in your marketplace, there's never been a better use case for social and media analytics.	
2	Business-intelligence	How business intelligence supports businesses Features of business intelligence software Best practices for implementing business intelligence	Training exercises The Role of Business Intelligence: What it Is and Why it Matters | Tutorial by Chartio
2	How intelligent is your Intellectual Property intelligence?	Understanding of concepts	Discussion How intelligent is your Intellectual Property intelligence?: Dennemeyer
2	Advanced Intelligence Project	Understanding of concepts	RIKEN Center for Advanced Intelligence Project | RIKEN
2	Foresight technology	Know and be able to apply foresight technologies	4Sight Technology :: Banking ERP Solutions (4sight-tech.com)

Literature basic

1. READ: Intelligent Thinking - FREE FULL EBOOK (fuadherbal.net)
2. WDC-IASA-FORESIGHT-2018-EN.pdf
3. FORESIGHT COVID-19 \| WORLD DATA CENTER (wdc.org.ua)

Literature extra
1. Resources - NetBase Quid
2. Articles - IJIS - Scientific Research Publishing (scirp.org)

RATING POLICY

deadlines and latches: Works that seem in violation of deadlines without valid reasons are evaluated at a lower score (minus 10 points).
on academic integrity: All written works are checked for plagiarism and allowed to be protected with correct text borrowings of no more than 15%.
about attendance:there isa **must-have** in **the classroom,** including during distancelearning.

SUMMARY EVALUATION FORMULA

Evaluation Stages	% of final score
Oral questioning during classes, preparation of presentations and results of training exercises	60
Scoring – theoretical questions, situations	40

90-100	Perfectly
71-89	well
50-70	Satisfactory
35-49	unsatisfactory with the possibility of re-assembly
1-34	unsatisfactory with mandatory re-course